



ERASMUS-EDU-2023-CBHE-STRAND-2, ID: 101129022

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NEXT – Digital Transformations for Supporting Next-Generation Labour

Deliverable 7.2

Project Website and Webpages Launching

Author(s):	Olga Sulema (ISKPI)
Reviewer:	Gregor Rozinaj (STUBA)
Lead Beneficiary:	ISKPI
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Document History

Version	Date	Author Name	Partner	Description
0.1	20/12/2023	Olga Sulema	ISKPI	First draft
0.2	27/12/2023	Olga Sulema	ISKPI	Improved version
0.3	28/12/2023	Olga Sulema	ISKPI	Pre-final version
0.4	29/12/2023	Olga Sulema	ISKPI	Final version

1 Introduction

This document depicts the initial work of the consortium aimed at establishing channels for the promotion of the NEXT Project and the dissertation of its results. One of such channels is a project website. A supplementary channel is a webpage about the NEXT Project that is integrated into an official website of each consortium member. This deliverable provides the overview of the initial status of these information resources.

2 NEXT Project Website

The NEXT Project website is a key element of the project promotion and dissemination of the outcomes. It accumulates all the basic information about the project objectives, the work plan, and the project outcomes.

2.1 Website content structure

2.1.1 'Home' page

The Home page (Figure 1) provides visitors with the basic information about the project, including a logo of the project [1]. This page also contains the news widget and the list of consortium members.

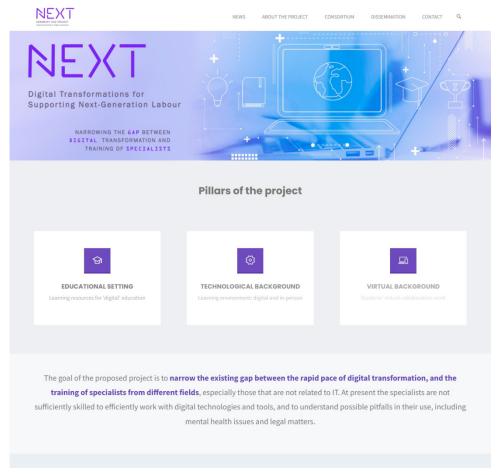
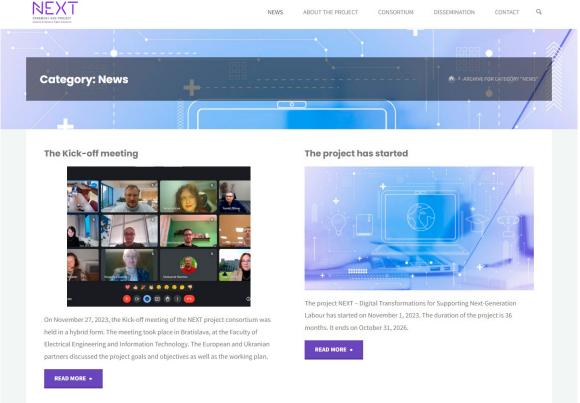


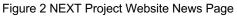
Figure 1 NEXT Project Website Home Page



2.1.2 'News' page

The News page (Figure 2) is a place for sharing information on the project events, community events, and related activities [2]. The newest news feeds posted on this page are also shown in the news widget on the Home page.







2.1.3 'About the Project' page

The 'About the Project' page (Figure 3) includes the following subsections:

- Overview;
- Objectives;
- Work Packages.

The 'Overview' subsection provides the project website visitors with the main information about the project.

The 'Objectives' subsection formulates the main objective and the specific objectives of the NEXT Project.

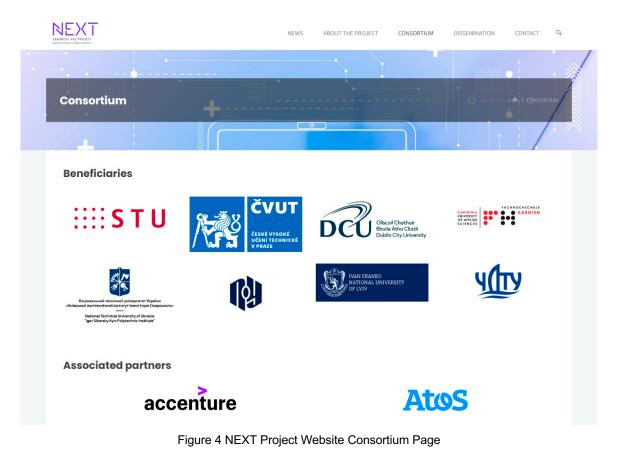
The 'Work Packages' subsection shows the project work plan as a list of the work packages. The 'About the Project' page is accessible at [3].

	NEWS	ABOUT THE PROJECT	CONSORTIUM	DISSEMINATION	CONTACT	C
	-					
About the project						1
				•		
Programme: ERASMUS+ KA2 CBHE – Capacity Buildi	ng in the Higher Education					
Duration: 01.11.2023 - 31.10.2026						
						_
The goal of the project is to narrow the existing gap	between the rapid pace of digital tr	ansformation, and the train	ing of specialists fro	om different fields, es	pecially those that	at
are not related to IT. The issue is that at present the a						
understand possible pitfalls in their use, including m			,	0	,	
, , , , , ,	0					
Objectives						
 introducing informal extracurricular education of 	on digital skills, soft skills, mental he	ealth, and digitalisation's le	gal aspects to stude	nts:		
 training academic staff of HEIs in order to support 	-	-	-	,		
 developing innovative learning resources in line 						
 enhancing students' teamwork as well as impro 			ontest;			
 establishing advanced multimedia laboratories 	in Ukrainian universities, which will	support informal studies b	y providing an oppo	ortunity of gaining pra	actical experience	2.
To an addition of the second	NEXT	at the control of the			- (
To meet the above-mentioned objectives, within the	NEXT project a range of different a	ictivities will be carried of	n t, în particular, proj	lect meetings, trainin	g for coaches,	
student projects contest, students' conference.						
Work Packages						
WP1 Project management						
 WP2 Analysis of 'digital' labour market requirem 	ents and 'digital' employee's needs					

Figure 3 NEXT Project Website About the Project Page

2.1.4 'Consortium' page

The Consortium page (Figure 4) presents the consortium members, both beneficiaries and associated partners. It can be accessed at [3].





2.1.5 'Dissemination' page

The 'Dissemination' page (Figure 5) includes the following subsections:

- Publications;
- Deliverables;
- Media.

The 'Publications' subsection is aimed at promoting the project results dissemination in the form of conference papers and other similar materials.

The 'Deliverables' subsection is supposed to present all public deliverables of the project. The 'Media' subsection is devoted to illustrating the project fulfilment through media content. The 'Dissemination' page can be seen at [5].

	NEWS	ABOUT THE PROJECT	CONSORTIUM	DISSEMINATION	CONTACT	Q
			-		•	
Dissemination		2		0 		
Publications To be added Deliverables To be added To be added						
Co-funded by the Erasmus+ Programme of the European Union			Project Cool Gregor Rozin gregor.rozina	aj		
© 2023 NEXT Project				Powered by	y Kahuna & Woi	dPress.

Figure 5 NEXT Project Website Dissemination Page

2.1.6 'Contact' page

The Contact page (Figure 6) contains contact information of the coordinator of the project and local coordinators in each beneficiary university. The page is accessible at [6].

	NEWS ABOUT THE PROJECT CONSORTIUM DISSEMINATION CONTACT $\ensuremath{\mathbb{Q}}$
Contact	
Coordinator	
Slovak University of Technology in Bratislava (STUBA)	Gregor ROZINAJ Email: <u>gregor.rozinaj@stuba.sk</u> Project webpage: <u>https://umikt.sk/projekt/next/</u>
Local coordinators	
Czech Technical University in Prague (CVUT)	Tomáš ZEMAN Ernail: <u>zeman@fel.cvut.cz</u> Project webpage: <u>https://comtel.fel.cvut.cz/en/projects/digital-transformations-</u> <u>supporting-next-generation-labour</u>
Carinthia Applied Science University (CUAS)	Thomas KLINGER Email: <u>t.klinger@fh-kaernten.at</u> Project webpage: <u>https://forschung.fh-kaernten.at/mylab/next/</u>
Dublin City University (DCU)	Irina TAL Email: <u>irina.tal@dcu.ie</u> Project webpage: <u>https://www.eeng.dcu.ie/~pel/next.html</u>

Figure 6 NEXT Project Website Contact Page

2.2 Website statistics gathering

In order to monitor how the promotion is going, Google Analytics tool was integrated to the website as shown in Figure 7. It will gather statistical information regarding sessions, page views, total visitors, new visitors, most visited pages, etc.

These statistics will help consortium members to tailor dissemination materials to provide wide coverage of the project and its outcomes among stakeholders.

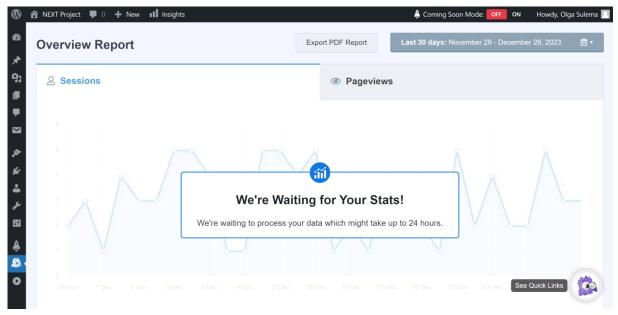


Figure 7 NEXT Project Website statistics

3 NEXT webpages on the consortium members' websites

To maximize the impact from the project implementation and push the dissemination process, the basic information about the NEXT Project is also presented on the official website of the consortium members.

3.1 Sample webpage

The sample webpage (Figure 8) was prepared to unify the information about the NEXT Project to be published on the consortium members' official websites. It contains basic information about the project: the consortium, the project objectives, the work plan, and contact information.



NEXT is the Erasmus+ KA2 CBHE project started on November 1, 2023; it finishes on October 31, 2026.

The project is being carried out by the consortium

- Slovak University of Technology in Bratislava (STUBA) coordinator
- Czech Technical University in Prague (CVUT) consortium member
- Carinthia University of Applied Science (<u>CUAS</u>) consortium member
 Dublin City University (<u>DCU</u>) consortium member
- Igor Sikorsky Kyiv Polytechnic Institute (ISKPI) consortium member
- Odesa Polytechnic National University (<u>OPNU</u>) consortium membe.
 Ivan Franko National University of Lviv (<u>IFNUL</u>) consortium membe
- Cherkasy State Technological University (<u>ChSTU</u>) consortium member Accenture (ACT) – associated partner
- Atos IT Solutions and Services in Slovakia (ATS) associated partner

The objective of the NEXT project is to narrow the existing gap between the rapid pace of digital transformation, and the training of specialists from different fields, especially those that are not related to IT. The issue is that at present the aforementioned specialists are not sufficiently skilled to efficiently work with digital technologies and tools, and to understand possible pitfalls in their use, including mental health issues and legal matters.

The **specific objectives** of the NEXT project include the following.

- > Educating students of different specialities on the digital technology, soft skills, legal aspects, and mental health maintenance to help them in getting ready for changing requirements of the modern job market towards next-generation 'digital' jobs.
- > Training academic staff to support learners with qualified coaches who can assist them in their studies for digital transformations
- Developing innovative learning resources in line with the newest trends in digital technologies
- > Enhancing students' teamwork as well as improving their digital skills through carrying out student projects
- > Establishing advanced multimedia laboratories in Ukrainian universities, which will support students by providing them an opportunity of gaining practical experience in using the newest hardware and technologies.

The project's work plan includes five work packages

- WP1 Project management
- WP2 Analysis of 'digital' labour market requirements and 'digital' employee's needs WP3 Capacity building for learner-centred informal 'digital' education
- WP4 Learning resources testing and validation
- WP5 Launching of learner-centred informal 'digital' education
- WP6 Building of the NEXT-Network WP7 Dissemination and exploitation

More information is available at the NEXT project website (https://nextstudy.eu)

Contact information: next.project@stuba.sk, sulema.olga@III.kpi.ua

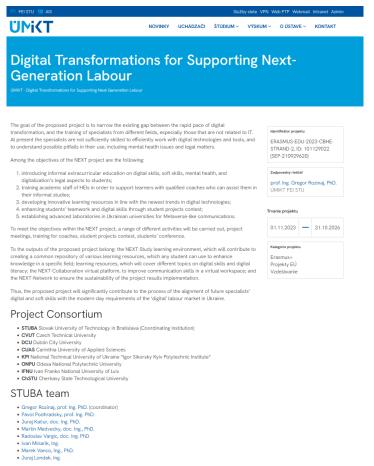
Figure 8 Sample Webpage

The information recommended for publishing according to the prepared sample webpage has been posted on the consortium members' websites in a creative way taking into consideration the internal vision and a website design of each university.



3.2 STUBA webpage

The STUBA website includes the webpage about the NEXT Project that is shown on Figure 9. The webpage can be accessed at [7].



[riesitelia_projektu]

Figure 9 STUBA Website - 'NEXT Project' Page

3.3 CVUT webpage

The NEXT Project webpage on the CVUT website is demonstrated on Figure 10. It can be reached at [8].

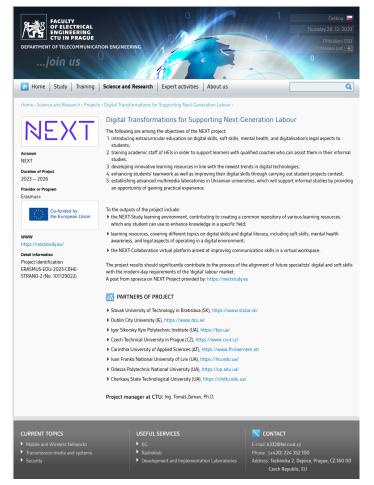


Figure 10 CVUT Website - 'NEXT Project' Page

3.4 DCU webpage

The NEXT Project webpage on the DCU website is shown on Figure 11. It is available at [9].



Figure 11 DCU Website - 'NEXT Project' Page

3.5 CUAS webpage

The CUAS website includes the webpage about the NEXT Project as shown on Figure 12. The webpage can be accessed at [10].



NEXT

NEXT is the Erasmus+ KA2 CBHE project started on November 1, 2023; it finishes on October

The project is being carried out by the consortium:

- Slovak University of Technology in Bratislava (STUBA) coordinator

- Slovak University of Technology in Bratisava (STUBA) coordinator 2 cacht fachnical University in Pague (VUII) construitum member 9 Carinthia University of Applied Science (CUAS) consortium member 9 Dublin City University (OCU) consortium member 9 Igor Sikorsky Kyiv Połytechnic Institute (ISKP) consortium member 9 Isan Franko National University (OFWI) consortium member 9 Ivan Franko National University of Uvii (IPNUI) consortium member 9 Ivan Franko National University of Civii (IPNUI) consortium member
- Cherkay State Technological University (ChSTU) consortium member
 Accenture (ACT) associated partner
 Atos IT Solutions and Services in Slovakia (ATS) associated partner

The objective of the NEXT project is to narrow the existing gap between the rapid pace of digital transformation, and the training of specialists from different fields, especially those that are not related to IT. The issue is that at present the aforementioned specialists are not sufficiently skilled to efficiently work with digital technologies and tools, and to understand possible pitfalls in their use, including mental health issues and legal matters.

The specific objectives of the NEXT project include the following.

- Educating students of different specialities on the digital technology, soft skills, legal aspects, and mental health maintenance to help them in getting ready for changing requirements of the moden; job market towards need-penetation righting jobs.
 Training academic staff to support learners with qualified coaches who can assist them in

- their studies for digital transformations. Developing innovative learning resources in line with the newest trends in digital
- technologies
- technologies. Enhancing students' teamwork as well as improving their digital skills through carrying out student projects contest. E stabilishing advanced multimedia laboratories in Ukrainian universities, which will support students by providing them an opportunity of gaining practical experience in using the newest hardware and technologies.
- The project's work plan includes seven work packages:
 - WP1 Project management
 - VPT Frogeschalangemeinschalt and State State

 - WP6 Building of the NEXT-Network
 - WP7 Dissemination and exploitation

More information is available at the NEXT project website (https://nextstudy.eu) Contact information: next.project@stuba.sk (official), t.klinger@fh-kaernten.at (local)

Figure 12 CUAS Website - 'NEXT Project' Page



3.6 ISKPI webpage

The NEXT Project webpage on the ISKPI website is shown on Figure 13. It is available at [11].



Figure 13 ISKPI Website - 'NEXT Project' Page

3.7 OPNU webpage

The NEXT Project webpage on the OPNU website is demonstrated on Figure 14. It can be reached at [12].

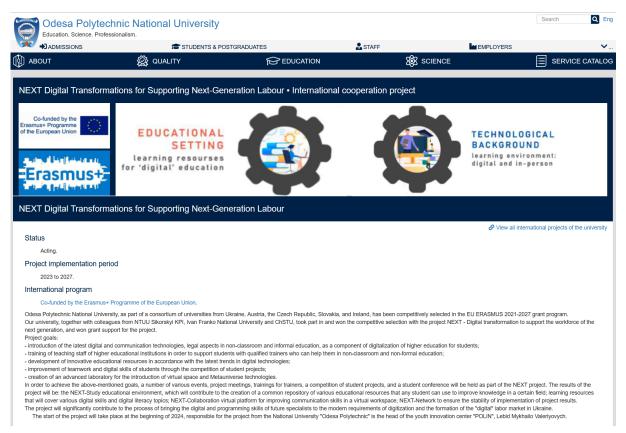


Figure 14 OPNU Website - 'NEXT Project' Page

NEXT

3.8 IFNUL webpage

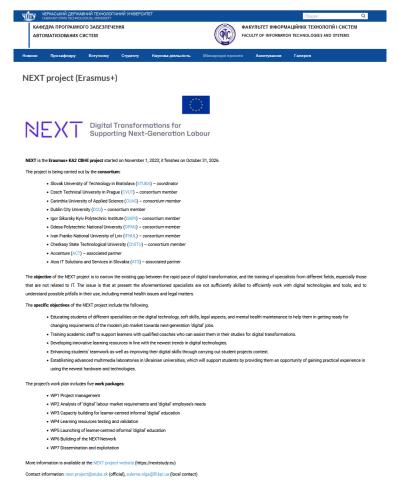
The IFNUL website includes the webpage about the NEXT Project as shown on Figure 15. The webpage can be accessed at [13].

	ЦИФРОВІ ТРАНСФОРМАЦІЇ ДЛЯ ПІДТРИМКИ РИНКУ ПРАЦІ НАСТУПНОГО ПОКОЛІННЯ Гоповна Опис Зустрічі Напрацювання проєкту Новини Контакти							
Головна								
	Co-funded by the Erasmus+ Programme of the European Union							
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NEXT — проект Erasmus+ КА2 СВНЕ, який стартував 1 листопада 2023 року та закінчується 31 жовтня 2026 року.								
Консорціум:								
 Словацький т 	ехнологічний університет у Братиславі – координатор							
 Чеський техн 	чний університет у Празі – член консорціуму							
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Atos IT Soluti	ons and Services у Словаччині – асоційований партнер							

Figure 15 INFUL Website - 'NEXT Project' Page

3.9 ChSTU webpage

The ChSTU website includes the webpage about the NEXT Project that is illustrated by Figure 16. The webpage can be accessed at [14].





NEXT

4 Conclusions

The NEXT Project website is one of the key channels for dissemination of the project results. Currently it provides visitors with the initial information of the project. The website is to be updated in pace of the project implementation. The webpages on the consortium members' official websites are aimed at wider dissemination and promotion of the NEXT Project.

5 References

- [1] NEXT Project Website 'Home' Page, <u>https://nextstudy.eu/</u>
- [2] NEXT Project Website 'News' Page, https://nextstudy.eu/category/news/
- [3] NEXT Project Website 'About the Project' Page, https://nextstudy.eu/about-the-project/
- [4] NEXT Project Website 'Consortium' Page, https://nextstudy.eu/consortium/
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- [13] IFNUL Website 'NEXT Project' Page, <u>https://projects.lnu.edu.ua/next/</u>
- [14] ChSTU Website 'NEXT Project' Page, https://pzas.chdtu.edu.ua/next-project-erasmus/





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